

Art 2020 Graphic Design and Advertising I
Professor Shayna T. Blum

Project 1: Community
Grading Rubric

Criteria	Explanation	
Research and documentation	Clear and thorough analysis of subject.	3
Sketches/Variations	At least 20 developed sketches and variations exhibiting aesthetic ideas and layout.	3
Design Concept	Original and innovative design concepts relating to the subject. Developed problem solving skill.	3
Design execution	Finished works of good aesthetic quality and attention to detail in design elements and principles.	3
Class preparation	Being prepared in full for due dates / deadlines.	3
Participation	Participating in full project design process including being available to peers for feedback and critique.	3
Presentation	Craft / cleanliness and organization of material.	2

FINAL MARK OUT OF 20:

FINAL GRADE (points):

FINAL GRADE (letter grade):

ADDITIONAL COMMENTS: